

# MEDICAL POLICY



<b>SUBJECT: ALOPECIA (HAIR LOSS)</b>	<b>EFFECTIVE DATE: 02/28/02</b>
	<b>REVISED DATE: 03/27/03, 02/26/04, 04/28/05, 02/23/06, 02/22/07, 12/13/07, 10/23/08</b>
	<b>ARCHIVED DATE: 12/11/08</b>
<b>POLICY NUMBER: 2.01.36</b>	<b>EDITED DATE: 10/28/09, 12/09/10, 12/08/11, 12/06/12, 12/12/13</b>
<b>CATEGORY: Contract Clarification</b>	<b>PAGE: 1 OF: 3</b>

- *If the member's subscriber contract excludes coverage for a specific service it is not covered under that contract. In such cases, medical policy criteria are not applied.*
- *Medical policies apply to commercial and Medicaid products only when a contract benefit for the specific service exists.*
- *Medical policies only apply to Medicare products when a contract benefit exists and where there are no National or Local Medicare coverage decisions for the specific service.*

## POLICY STATEMENT:

- I. *Alopecia areata* and *scarring alopecia* (e.g., discoid lupus, lichen planus) are the only indications for which treatment of hair loss is considered **medically appropriate**. Coverage is contract dependent.
- II. One consultation for the evaluation of alopecia, unless known to be androgenic alopecia, is considered **medically appropriate**.
- III. All services related to the diagnosis and/or treatment of *androgenic alopecia* are considered **not medically necessary**.
- IV. Ongoing treatment of generalized hair loss (e.g., telogen effluvium), regardless of cause, is considered **not medically necessary**.
- V. Any item used to cover bald spots or thinning hair regardless of its name (e.g. wig, cranial prosthesis) is considered **not medically necessary**.
- VI. *Hair transplants* are considered **not medically necessary**.

*Refer to Corporate Medical Policy #2.01.19 regarding Microscopic Examination of the Hair.*

*Refer to Excellus Medical Policy #7.01.11 regarding Cosmetic and Reconstructive Procedures.*

## POLICY GUIDELINES:

- I. Coverage for the evaluation and treatment of *alopecia areata* and *scarring alopecia* is contract dependent. Please contact your Customer (Provider/Member) Service Department to determine contract coverage.
- II. Initial referrals to a consultant are approved for one office visit to determine the underlying diagnosis. Referral updates must be for the condition of *alopecia areata* or *scarring alopecia*. Only subsequent office visits for *alopecia areata* or *scarring alopecia* will be considered **eligible for coverage**.
- III. The initial office visit should be billed as an evaluation and management (E&M) visit in order to assess the patient's current condition and underlying cause of hair loss.

## DESCRIPTION:

Alopecia is the condition of partial or complete loss of hair. Except for *androgenic alopecia* (male or female pattern baldness), hair loss may be caused by serious illness, endocrine disorders, or dermatitis. There are two major types of alopecia: non-scarring (e.g., alopecia areata) and scarring (e.g., discoid lupus and lichen planus).

*Alopecia areata* is a common, highly unpredictable, autoimmune disease that causes loss of hair on the scalp in sharply defined patches, and elsewhere on the body. The factors that activate its onset and the mechanisms of its development are not fully understood. It can have recurrent episodes and may progress to total scalp hair loss or complete body hair loss. There is no cure, although hair may return by itself. There are various treatments, which are most effective in milder cases, but none are universally effective. Current treatments do not cure alopecia areata but stimulate the follicle to produce hair again, and treatments need to be continued until the disease is resolved.

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*Discoid lupus* is a chronic skin condition characterized by inflammation and scarring type skin lesions which occur on the face, ears, scalp, and at times on other body areas. The lesions can cause permanent scarring and hair loss. The cause is unknown but it is thought to be autoimmune with the body's immune system incorrectly attacking normal skin. The disease usually comes and goes. It will rarely go away and not come back. Various treatments will often improve lesions and may slow down progression.

*Lichen planus* is an inflammatory mucocutaneous condition that may cause a small number of skin lesions or affect a wide area of the skin and mucous membranes, including papules around a cluster of hairs. Permanently bald patches may develop. It appears in episodes lasting months to years. The cause is unknown but is thought to be a reaction to more than one provoking factor. Theories include stress, genetics, infection and medication. There is no known cure but treatment is often effective in relieving itching and improving the appearance of the rash until it goes away.

*Telogen effluvium* is an abnormal loss of hair due to alteration of the growth and resting phases of the normal hair cycle. It can be caused by childbirth, severe infection, severe psychological stress, severe chronic illness, major surgery, influenza, drugs, or crash diets (inadequate protein). There is no treatment for telogen effluvium. The problem will correct itself and all the lost hair will eventually be replaced.

In most cases, treatment of alopecia is considered cosmetic and not medically necessary. Services for androgenic hair loss and telogen effluvium are not medically necessary.

**CODES:**      Number              Description

*Eligibility for reimbursement is based upon the benefits set forth in the member's subscriber contract.*

**CODES MAY NOT BE COVERED UNDER ALL CIRCUMSTANCES. PLEASE READ THE POLICY AND GUIDELINES STATEMENTS CAREFULLY.**

Codes may not be all inclusive as the AMA and CMS code updates may occur more frequently than policy updates.

Code Key: Experimental/Investigational = (E/I), Not medically necessary/ appropriate = (NMN).

**CPT:**              The following codes may be used for the treatment of alopecia areata or scarring alopecia.

- 11900              Injection, intralesional, up to and including seven lesions
- 11901              more than seven lesions

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**HCPCS:**              No codes

- ICD9:**
- 695.4              Lupus erythematosus
  - 697.0              Lichen planus, planopilaris
  - 704.0 (NMN)      Alopecia
  - 704.00 (NMN)    Alopecia, unspecified
  - 704.01              Alopecia areata
  - 704.02 (NMN)    Telogen effluvium
  - 704.09 (NMN)    Alopecia – other

- ICD10:**
- L43.0-L43.9      Lichen planus
  - L63.0-L63.9      Alopecia areata
  - L64.0-L64.9      Androgenic alopecia
  - L65.0-L65.9      Non-scarring hair loss

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L66.0-L66.9 Scarring hair loss  
L93.0-L93.2 Lupus erythematosus

**REFERENCES:**

BlueCross BlueShield Association. Reconstructive/cosmetic services – archived. Medical Policy Reference Manual #10.01.09. 2011 Dec 8.

Delamere FM, et al. Interventions for alopecia areata. Cochrane Database of Systematic Reviews 2008, Issue 2. Art. No.: CD004413 [<http://www.mrw.interscience.wiley.com/cochrane/clsysrev/articles/CD004413/frame.html>] accessed 10/10/13.

**KEY WORDS:**

Alopecia areata, discoid lupus, lichen planus, telogen effluvium.

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## CMS COVERAGE FOR MEDICARE PRODUCT MEMBERS

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Based upon review, there is no National or Local Medicare coverage determination or policy specifically addressing alopecia.