

COLUMBUS, OHIO CHAPTER

AAPC

Upholding a higher standard.

August 25
2011

ONE-DAY
CONFERENCE

*A local affair
with national flair:
like a day at
National Conference,
close to home!*

AAPC ~ AMERICAN ACADEMY OF PROFESSIONAL CODERS ~ AAPC

REGISTRATION INFORMATION

Fees:

~ Individual Registration ~
\$99

~ Packages also available for
Exhibitors and Vendors ~

Please contact *TiAnna Smith* at 614-366-8522
or tianna.smith@osumc.edu for details!

Includes:

- ~ Conference ~
- ~ Continental Breakfast ~
- ~ Buffet-Style Lunch ~
- ~ Morning + Afternoon ~
- ~ Snack & Beverage Service ~

Dates & Deadlines:

Chapter Affiliation:	Registration Period	
	Begins	Ends
Columbus	05/18/11	08/15/11
Other/None	06/01/11	08/15/11



9243 Columbus Pike
Lewis Center, OH 43035



Conference Agenda

7:30 – 8:00 am	Registration
8:00 – 8:15 am	Welcome!
8:15 – 9:45 am	Morning General Session
9:45 – 10:00 am	Break
10:00 am – 11:30am	Breakout Session 1 (1A, 1B, or 1C)
11:30 – 1:00 pm	Lunch / Networking
1:00 – 2:30 pm	Breakout Session 2 (2A or 2B)
2:30 – 2:45 pm	Break
2:45 – 4:15 pm	Afternoon General Session
4:15 – 4:30 pm	Closing Remarks / Evaluations

See accompanying information for session and speaker details.

See p.6 for registration form & instructions.

**Columbus, Ohio AAPC Chapter One-Day Conference
Thursday, August 25, 2011**

SESSION INFORMATION

□ Each session is worth 1.5 CEUs □

General Sessions

Morning: 8:15 – 9:45am	Afternoon: 2:45 – 4:15 pm
I'm OK, You're not OK; The Wacky World of Compliance	Healthcare Fraud
Gabby Reissland, RN, JD Director, Compliance Coordination, The Ohio State University Medical Center Prior position: Director of Risk Management and Associate Legal Counsel at the Medical Center Bachelors degree in Nursing and a Juris Doctor	Elena Marchi-Wozniak Special Agent, FBI since 1992 Member of the FBI's Evidence Response Team (ERT) since 1995 Elena was also a Special Agent with the U.S. Department of Agriculture, Office of Inspector General, and the State of Ohio Attorney General's Office, Medicaid Fraud Control Unit

Breakout Sessions

⤵ Breakout Session 1 ⤵ Morning 10:00 – 11:30 am	⤵ Breakout Session 2 ⤵ Afternoon 1:00 – 2:30 pm
1A: ICD-10-CM Preparing Your Office for Transition	2A: Health Care Reform: A Primer in Understanding the Past, Present, and Future
JoAnne Byron, LPN, BS, CHA, CIBS, CMC, COBS, CPC, MCMC, PCS AAPC member since 1997 AAPC PMCCS Instructor since 2001 Member of: AHIMA, ACMCS, MGMA & ASQ American Institute of Healthcare Compliance, Inc. (AIHC)	Julie Chicoine, Esq., RN, CPC Columbus, OH AAPC Chapter President-elect 2010 AAPC Member since 2003 AAPC Legal Advisory Board member, 2007-present AAPC Ethics Committee Member, 2007-present AAPC Columbus Chapter President 2004 Senior Assistant General Counsel, The Ohio State University Medical Center
1B: Accuracy of Diagnostic Coding for Medicare Patients/Trends in Coding & Reimbursement 2011 ICD-9-CM	2B: Developing Internal Standards for Physician Audits
Sharon Dunning, MHA Market Consultant , Ingenix, Clinical Assessment David Brigner, MLA, CPC AAPC member Member of Gold Key Business Honor Society Member of National Scholars Honor society Sr. Provider Training & Development Consultant, Ingenix, Clinical Assessment Solutions	Amy McCreight, CPC, CPMA, CEMC Coder Trainer- Health Providers at Mt. Carmel American Academy of Professional Coders (AAPC) National Advisory Board AAPC Columbus Chapter member since 2003 AAPC Columbus Chapter Treasurer AAPC Delaware Chapter Education officer, President-elect, and President.
1C: Anesthesia Basics: Coding and Billing	No 2C Session
Kay Zwicker, CPC, CPC-H, CANPC AAPC Member Billing Manager, MedComm Billing Consultants LTD.	This year our Breakout Session 2 will feature two breakout session selections. 2A Julie Chicoine on Health Reform OR 2B Amy McCreight on Physician Audits

to home! A local affair with national flair. like a day at National Conference, close to home!

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SPEAKER INFORMATION

≈ Gabby Reissland ≈

Gabby Reissland joined OSUMC Compliance in the fall of 2010. She recently returned to the healthcare field after starting up the Enterprise Risk Management program for the University. Prior to that she was the Director of Risk Management and Associate Legal Counsel at the Medical Center where she specializes in loss prevention and claims management. Her department coordinated the medical-legal consult line that allowed physicians and nurses to consult an attorney 24 hours a day. Ms. Reissland has a Bachelors degree in Nursing and a Juris Doctor.

**AM: I'm OK, You're not OK;
The Wacky World of Compliance**

reimbursement and coding issues. She publishes and presents both locally and nationally on health care reimbursement topics and is an active member of the American Academy of Professional Coders Legal Advisory Board and the American Medical Association's CPT/HCPAC Advisory Committee.

≈ JoAnne Byron, LPN, BS, CHA, CIBS, CMC, COBS, CPC, MCMC, PCS ≈

Joanne Byron has worked in compliance, coding, auditing and practice management consulting since 1985. Joanne started her own health care consulting firm in 1997 specializing in practice management, conducting audits, serving as expert witness in legal cases involving reimbursement, coding and documentation for physician providers. She founded the American Institute of Healthcare Compliance in 2007, serves as CEO and Board Chair. She is a Licensed Practical Nurse, has a bachelor's of science degree in Natural Health and healthcare administration, is a certified coder through AAPC, ACMCS and AHIMA, as well as being certified in medical collections, auditing, billing and medical compliance.

≈ Julie Chicoine, Esq, RN, CPC ≈

Julie is an attorney, registered nurse and certified professional coder. She currently advises and counsels on a variety of regulatory and life science related issues with a focus on clinical trials, physician self-referral, Federal health care program reimbursement, and health care fraud and abuse issues. Prior to joining the OSU Office of Legal Services, Julie served as the OSU Medical Center's Compliance Director for several years. Julie has particular expertise in Medicare/Medicaid

≈ Sharon Dunning, MHA ≈

≈ David S. Brigner, MLA, CPC ≈

Sharon Dunning is a Market Consultant for Ingenix, Clinical Assessment Solutions, and has been with this division of United Healthcare for over five years. The division of Clinical Assessment Solutions deals with Government Programs, specifically Medicare and Medicaid. She is responsible for marketing in Ohio, Indiana, Kentucky, and Michigan.

Responsibilities include provider training and staff development in relation to chronic conditions affecting the senior population. Provider outreach activities include training as it relates to early detection, ongoing patient evaluation, and documentation and coding of chronic diseases for health plan members. Sharon holds a Master of Health Administration degree and has over 15 years experience in managed care. A significant portion of her career includes hospital contract negotiations throughout Ohio, as well as, pharmaceutical sales, and adult education instructor in medical assisting business practices. She began her career as a Clinical Assistant and Practice Administrator for a group practice in the Cincinnati area. Sharon is available for consultation for Medicare Part C for United Healthcare senior products, Secure Horizons and Evercare, relating to coding tools and special programs.

David S. Brigner currently performs provider outreach coding consultation, education, and documentation compliance for Medicare Risk Adjustment payment methodologies on a national level. He has more than 30 years of hands-on transformational leadership and instructional expertise with educational institutions, health plans, hospitals, providers and administrative staff specializing in Health Information Management for various medical environments. Including documentation and coding compliance coupled with enhanced chart reviews to assist in transforming change into optimal

business success. Mr. Brigner has provided national consultation and training seminars publicly and privately to assist health care organizations in facilitating operational processes that impact business opportunities. He is very instrumental in assisting organizations with the development, deployment, enhancement, and maintenance of business systems for efficient, effective, and compliant assignment of proper health information coding systems. Additionally, he maintains experience in implementing and managing quality assurance, assessment, analysis, utilization and deployment of processes and tools to effectively implement regulatory compliance and business optimization. On an academic level, Mr. Brigner has directed educational and training programs for several colleges and private educational institutions. He has constructed and maintained course curriculum specializing in Health Information Management, Medical Coding Systems and Health Insurance Claims Processing; and has taught additional classes in Medical Terminology, Anatomy and Physiology, Applied Medical Science, Disease Processes, Surgical Technology, Laboratory Procedures, Medical Law and Ethics, Business Administration and Computing Skills. In addition, he has authored and published numerous educational presentations and tools establishing industry standards. Mr. Brigner currently holds his Masters Degree in Administrative Leadership with emphasis in business leadership, marketing, nonprofit business management and communications. He is an active member of many professional and academic affiliations including American Academy of Professional Coders, Gold Key Business Honor Society and National Scholars Honor Society.

≈ Amy McCreight, CPC, CPMA, CEMC ≈

Amy S. McCreight, CPC, CPMA, CEMC has 18 years of experience in healthcare administrative and coding arena, including 7 years as a CPC. She has been a Medical Billing & Coding Instructor for the past 10 years, most recently at the Delaware Area Career Center and is passionate in training new coders. She works for Health Providers at Mt. Carmel as a Coder Trainer where she performs chart audits and provides education for billers, coders, and providers of numerous specialties. She is on the American Academy of Professional Coders (AAPC) National Advisory Board and has recently received her CPMA (Certified Professional Medical Auditor) credentials. Since 2003, she has been an active member of the Columbus AAPC Chapter and founded the Delaware AAPC Chapter in 2006. She has served as Treasurer of the Columbus Chapter and President,

President-Elect and Education Officer for the Delaware Chapter. Amy lives in Delaware, OH with her husband and two young children, Ellen & Colin.

≈ Kay Zwicker, CPC, CPC-H, CANPC ≈

Kay Zwicker CPC, CPC-H. CANPC is currently the Billing Manager for MedComm Billing Consultants, Ltd in Dublin, Ohio. Her professional background includes over 25 years of accumulative experience in coding, claims processing, systems management, and revenue cycle over site. Kay has a BSSW from Bowling Green State University. She became interested in Medical Billing while working for a large multiple specialty Pediatric group. One of her duties was training and supervision of the Emergency Room coders. To expand her knowledge of billing and coding she became certified as a CPC in 2005 and CPC-H in 2006. She became involved in Anesthesia in 2006 and received her CANPC in 2010. In her current position she is responsible for staff training, billing system maintenance, researching payer rules, and managing the AR for 5 anesthesia groups. Kay believes that it is important to know the entire billing cycle from coding to appeals for successful AR management.

≈ Elena Marchi-Woniak, Special Agent, FBI ≈

Elena has been a Special Agent with the FBI since 1992. For the first 15 years of her career with the FBI, Elena worked out of the Detroit office investigating white collar crimes with a specialty in health care fraud. She has also been a member of the FBI's Evidence Response Team (ERT) since 1995. Elena was the Supervisory Special Agent over the Detroit division's health care fraud squad for approximately three years, and served as Detroit's White Collar Crime Coordinator before transferring to the FBI's Columbus, Ohio office. While in Columbus, Elena has worked cyber crimes and health care fraud. Prior to joining the FBI, Elena was also a Special Agent with the U.S. Department of Agriculture, Office of Inspector General, and the State of Ohio Attorney General's Office, Medicaid Fraud Control Unit.

PM: Health Care Fraud

MAP AND DIRECTIONS



The Conference Center at NorthPointe
 9243 Columbus Pike ♦ Lewis Center, OH 43035



Northbound: I-71 North from Downtown Columbus: Exit 121 (Polaris Pkwy). Turn left (West over I-71). Continue on Polaris Parkway, which becomes Powell Road. After passing Green Meadows Drive, the conference center is on the left. (Located on the Southeast corner of Polaris Parkway/Powell Road and Route 23).

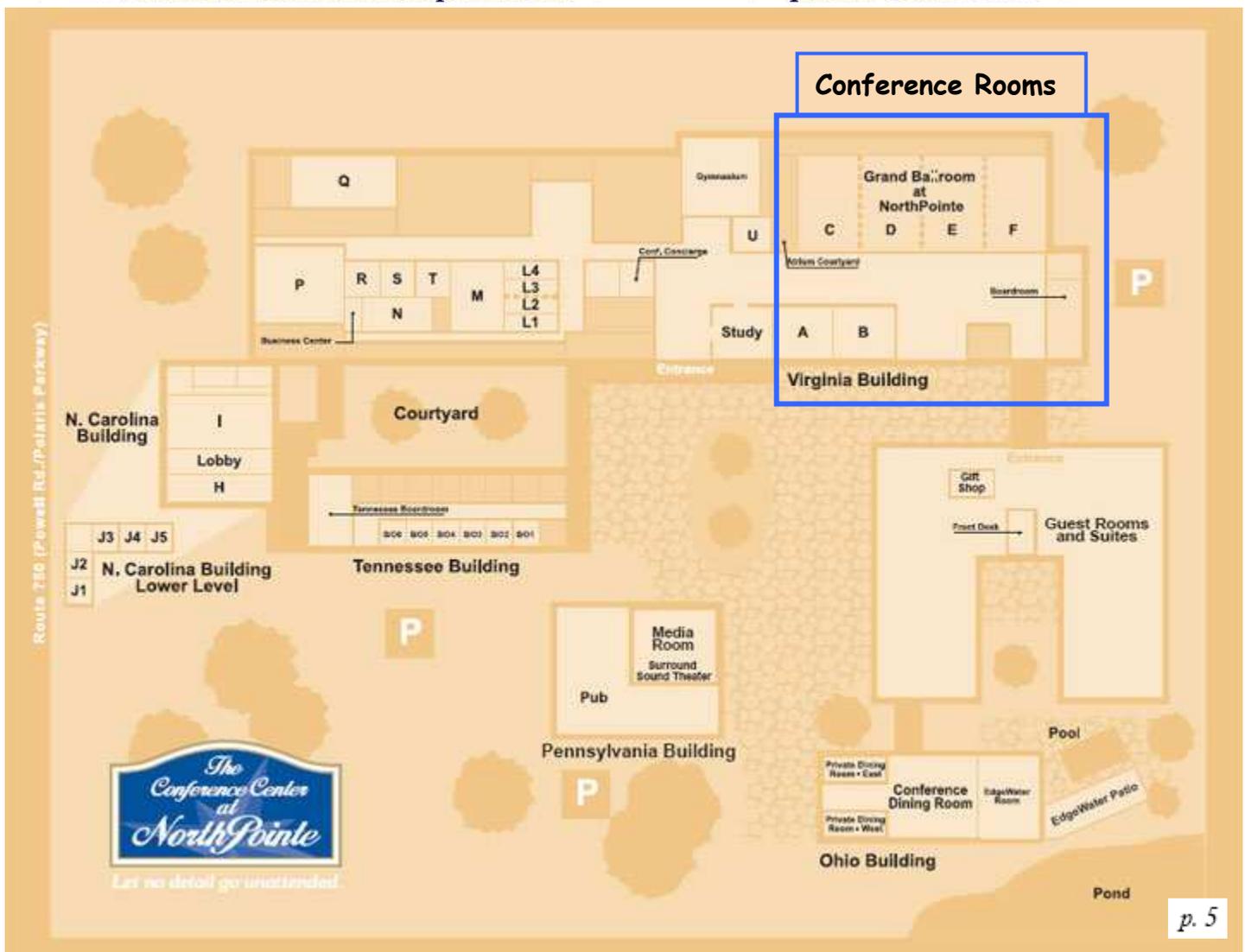
Southbound: I-71 South from Cleveland: Exit 121 (Gemini Place). Follow the signs to 750 West. Turn right onto 750 West (Polaris Parkway). Continue on Polaris Parkway, which becomes Powell Road. After passing Green Meadows Drive, the conference center is on the left. (Located on the Southeast corner of Polaris Parkway/Powell Road and Route 23).

From Columbus via Hwy 23: Located north of I-270, continue to Powell Road (Hwy. 750), and turn right. The main entrance to the conference center is the 2nd driveway on the right side.



♦ www.conferencecenteratnorthpointe.com ♦

♦ phone: 866.233.9393 ♦



Let us detail your event.

COLUMBUS, OHIO CHAPTER

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2011 Columbus, Ohio AAPC Chapter Officers

President:	Michelle Wood RHIT, CPC, PCS, CMSCS michelle.wood@osumc.edu 614-293-9970	Treasurer:	Amy Crego CPC, CPC-P acrego@columbus.rr.com 614-906-1605
President-Elect:	Julie Chicoine Esq, RN, CPC julie.chicoine@osumc.edu 614-293-2007	Secretary:	Rachel Briggs CPC rbriggs1968@earthlink.net 614-544-4398
Education Officer:	TiAnna Smith CPC, MCMC tianna.smith@osumc.edu 614-366-8522	New Member Development Officer:	Tonya Adcox CPC tonya_adcox@yahoo.com 740-352-8006

**Aug. 25 ONE-DAY
2011 CONFERENCE**

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REGISTRATION INFORMATION

Please mail registration form and payment (Checks made payable to **Columbus, Ohio AAPC Chapter**) to:
Amy Crego, CPC
PO BOX 143
Groveport, OH 43125

Fees:
Individual
Registration: \$99

Important Dates:
May 18, 2011
Columbus chapter Registration
June 1, 2011
General Public Registration

2011 Columbus AAPC Chapter One-Day Conference Registration Form
◆ deadline: August 18, 2011 ◆

Name & Credentials: _____
Street Address: _____
City, State: _____ **Zip Code:** _____
E-Mail Address: _____
Telephone Number: _____ **Alternate Phone No.:** _____
Membership Status: Columbus Chapter Member? Yes / No AAPC Member? Yes / No
(Please circle)
AAPC Membership Number (if applicable): _____

Please rank your preferences for breakout sessions 1 & 2 in order (1st-3rd for A-C), below:

BREAKOUT SESSION	A	B	C
(morning) 1	1A: ICD-10	1B: Accuracy/Tend	1C: Anesthesia
(afternoon) 2	2A: Health Reform	2B: Phy. Audits	Choose 2A or 2B

Please indicate any special dietary or other needs: